

Media Contact: Chloe Canta (The Brand Amp) chloe@thebrandamp.com 949.438.1083

FOR IMMEDIATE RELEASE

# DonJoy Revolutionizes Osteoarthritis Bracing with Introduction of "TriFit" Knee Brace

Leveraging 35 years of pioneering advanced bracing technologies in Sports Medicine, DonJoy uses advanced technology to ease the pain of knee Osteoarthritis and keep people moving

SAN DIEGO, CA March 15, 2017 – DJO Global, Inc., a leading global provider of medical technologies designed to get and keep people moving, today launched OA Reaction TriFit™ Knee brace from DonJoy – the company's latest OA knee brace designed to provide much needed pain relief to those who suffer from the incurable, degenerative joint disease that affects more than 11 million¹ Americans. TriFit, from DonJoy, is designed to provide pain relief to individuals who suffer from moderate to severe Knee OA caused from an active lifestyle (overuse), suffer from excess body weight (obesity) or who are suffering from the effects of aging.

The most common type of arthritis, Knee OA, occurs when the cartilage which provides cushioning within the joints, wears down over time, resulting in bone-on-bone rubbing, which causes stiffness, pain, swelling, decreased mobility and bone spurs. OA is a condition that develops slowly, yet can become increasingly worse over time and may result in additional medical issues such as diabetes, heart disease and vascular problems if not addressed in its early stages. The knee is commonly affected by OA at a cost of \$128 billion<sup>2</sup> to healthcare.

"With more than 40 percent of knee replacements occurring in patients over the age of 65 and the average onset of knee OA occurring at the age of 55<sup>3</sup>, there is an inherent need for non-invasive, non-addictive methods to control pain and to support maintaining an active lifestyle," said Steve Ingel, President of Bracing & Supports at DJO Global. "With the onset of knee pain people tend to reduce their activity levels when the most important thing they can do to slow the progression of the disease is to remain active. Fortunately, the advanced low profile comfort of TriFit, provides a solution that aids in pain relief and helps keep patients moving."

TriFit by DonJoy features three unique technologies that together provide a custom fit to allow OA sufferers to move freely without pain so they can participate in light to heavy activities.

- Web Tech™ is a shock absorber that assists with full knee extension and patellofemoral (PF) tracking
- Exos® Tech provides a heat thermoformable custom fit that hugs perfectly around the knee (thigh and the shin or above and below the knee)
- **Boa® Tech** uses a micro tension adjustment system that pulls everything together and provides three-dimensional protection

When compared to non-treatment, active use of bracing such as TriFit can slow the progression of Knee OA or other serious knee injuries enabling ongoing activity.

To learn more about your bracing options or to order TriFit, contact your general physician. To see all of DonJoy's new technologies visit <a href="https://www.djoglobal.com">www.djoglobal.com</a>

## Individual results may vary.

Neither DJO Global, Inc. nor any of its subsidiaries dispense medical advice. The contents of this press release do not constitute medical, legal, or any other type of professional advice. Information related to various health, medical, and fitness conditions and their treatment is not meant to be a substitute for the advice provided by a physician or other medical professional. You should not use the information contained herein for diagnosing a health or fitness problem or disease. Rather, please consult your healthcare professional for information on the courses of treatment, if any, which may be appropriate for you.

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### **About DJO Global**

DJO Global is a leading global provider of medical technologies designed to get and keep people moving. The Company's products address the continuum of patient care from injury prevention to rehabilitation after surgery, injury or from degenerative disease, enabling people to regain or maintain their natural motion. Its products are used by orthopedic specialists, spine surgeons, primary care physicians, pain management specialists, physical therapists, podiatrists, chiropractors, athletic trainers and other healthcare professionals. In addition, many of the Company's medical devices and related accessories are used by athletes and patients for injury prevention and at-home physical therapy treatment. The Company's product lines include rigid and soft orthopedic bracing, hot and cold therapy, bone growth stimulators, vascular therapy

systems and compression garments, therapeutic shoes and inserts, electrical stimulators used for pain management and physical therapy products. The Company's surgical division offers a comprehensive suite of reconstructive joint products for the hip, knee and shoulder. DJO Global's products are marketed under a portfolio of brands including Aircast®, Chattanooga, CMF<sup>TM</sup>, Compex®, DonJoy®, ProCare®, DJO® Surgical, Dr. Comfort®, Bell-Horn® and Exos<sup>TM</sup>. For additional information on the Company, please visit <a href="www.DJOglobal.com">www.DJOglobal.com</a>.

# **Social Media:**

Facebook: <a href="mailto://donjoy">/donjoy</a>

Twitter: @donjoy

### References:

- 1. <a href="https://www.niams.nih.gov/Health-Info/Osteoarthritis/default.asp">https://www.niams.nih.gov/Health-Info/Osteoarthritis/default.asp</a>
- 2. <a href="http://www.arthritis.org/about-arthritis/understanding-arthritis/arthritis-statistics-facts.php">http://www.arthritis.org/about-arthritis/understanding-arthritis/arthritis-statistics-facts.php</a>. Accessed February 15, 2017
- 3. <a href="https://www.cdc.gov/arthritis/basics/osteoarthritis.htm">https://www.cdc.gov/arthritis/basics/osteoarthritis.htm</a>

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